



# Lincoln Postal Customer Council NEWSLETTER

www.lincolnpcc.com

May 2018

*The Lincoln Postal Customer Council, in conjunction with the U.S. Postal Service would like to invite you and members of your company to attend our upcoming event:*

## **The Benefits of PC Postage and Postage Meters Mailer Scorecard Assessments Thursday, May 10th, 2018**

There are many benefits to using PC Postage and having a Postage Meter in your office. Senior Sales Executive Jim Decker will discuss the cost savings and many benefits and efficiencies of using PC Postage and Tom Nottlemann from Claritus will share the many benefits and features available when using a Postage Meter. You may be surprised by the time and money you will save! BMEU Supervisor Bruce Ritter will also be on hand to talk about the Mailer Scorecard and assessments that mailers are being charged for mailing errors from the previous month, which started in April.

**Register today, space may be limited!  
No membership required, all are welcome!**

**Luncheon location: Union Bank & Trust, 4732 Calvert St. (Basement), Lincoln**

**Registration: 11:00 - 11:30 am ♦ Lunch: 11:30 am ♦ Program: Noon**

**Meal catered by Hiro 88: \$15.00**

**Advanced registration is required by Friday, May 4th, 2018.**

*Questions? Please call Lorre Wobig at 402-473-1602.  
You may register online at [www.lincolnpcc.com](http://www.lincolnpcc.com)*



## Postmaster's Update: Are you Informed?



We have talked a lot about Informed Delivery®, a new offering from the Postal Service that delivers digital images of the outside of letter-size mail and package tracking information into the email inbox or dashboard of consumers who sign up for the feature. Every morning, consumers receive images of mail and package tracking information on items that will be delivered soon.

Informed Delivery is a crucial part of the Postal Service's efforts to combat the decline in First Class and Marketing Mail volume and better compete with the digital competitors

for marketing dollars. Informed Delivery makes mail available to our "on the move" consumers, giving them access to the mail even when not at the mailbox and it makes responses even easier in an increasingly digital world. And, Informed Delivery interactive campaigns provide mailers the opportunity to see an increased ROI from using mail.

Recently, the USPS announced the Sprint to 10 Million Challenge to encourage all USPS employees to educate and sign up our customers for Informed Delivery and increase our user base to 10 million subscribers. If you haven't already signed up for Informed Delivery yourself, please visit <https://informedelivery.usps.com>.

KERRY KOWALSKI- LINCOLN POSTMASTER

---

### Coming Soon: Seven Day Priority Mail Delivery

USPS has begun the phased implementation of Seven Day Priority Mail Delivery across the US. Full implementation is planned for August and will consist of approximately 70% of the US population, particularly in key markets and major metro areas.

Look for informational updates on Seven Day Delivery as the implementation plans are finalized.

### National Postal Forum May 6-9, 2018

Registration is now open for the 2018 National Postal Forum May 6-9th in San Antonio, TX.



The National Postal Forum is the Nation's premier mailing and shipping industry conference offering over 130 educational workshops, official USPS certification courses, special USPS leadership led sessions, the largest mailing and shipping industry exhibit hall and so much more! Attending NPF is the ideal way to stay in sync with innovation, technology and trends that affect our rapidly progressing and changing industry.

For more information to include registration see: <https://npf.org/>

---

## Changes to Postage Payment

With 2018 well underway, it is important to spend some time preparing for changes that will impact your business this year. One of these changes will be the Postal Service's rollout of its new Enterprise Payment System (EPS). EPS will require every business mailer to have an Enterprise Payment Account (EPA). If your business has PO Boxes, you may have already had some exposure to the first phase of EPS, which is being referred to as EPOBOL (Electronic PO Boxes Online). EPOBOL allows mailers to renew, open, and close their PO Boxes online. EPOBOL is currently available for use, and the Postal Service is encouraging all business mailers with PO Boxes to begin using it.

The Postal Service is currently pilot testing expanded payment capabilities for domestic, commercial, and international mail products and services with some mailers. These will include postage statement processing for all bulk mailings currently being submitted to *PostalOne!* using Mail.dat, Mail.xml, or the Postage Statement Wizard. It will also support BMEU (Bulk Mail Entry Unit) hard copy postage statements and other services such as Address Change Service (ACS).

Each mailer or mail service provider will be migrated to a single EPA in which all postal transactions will occur. Once EPS has been fully tested, the Postal Service will require all mailers to migrate to EPS and the current CAPS will be officially discontinued. The timeframe and length of the transition window has not yet been announced.

*Portions of this article are from January/February, 2018 issue of Mailing Systems Technology*

# Ken Reining



Long time LPCC Board Member, Ken Reining, will be retiring Thursday, May 3rd after 48 years helping people solve problems and reach their goals. Since graduating Kearney State College in 1971 with a BS in Business Administration Ken has held various management positions in and out of the mailing industry.

After 10 years as Operations Manager for Montgomery Ward, Ken and his wife decided to move to Lincoln and find work here.

His first job in the mailing industry was with Carol Wright Gifts as a manager of magazine sales subscriptions. Ken worked for Carol Wright for 18 years, ending as Director of Support Services managing over 800 people worldwide. He then spent 6 ½ years with Metromail in their Seward and Lincoln plants. In 2006, he was chosen from 34 applicants to be the Manager of Mail and Distribution with University of Nebraska, a role he has held for the last 12 years.

During this time Ken has been involved with the LPCC. The last 10 years he has been on the Industry Board as well as the Education Committee.

Ken and his wife, Jalayne, will be spending their free time traveling to new places across the US but also want to be involved with charitable volunteer work within the community. As grandfather to 6 kids in Lincoln he knows he will also have a part time taxi position.

All of us within the LPCC community wish Ken a long and happy retirement!

## LPCC Member Profile:

### Bruce Ritter

#### United States Postal Service/Supervisor, BME



Bruce Ritter is the new Supervisor, BME for the United States Post Office, where he has seven employees in the Lincoln BMEU and two detached mail units. He has been with the USPS since 1990 holding various positions. Bruce enjoys assisting his customers and coworkers and to train them to maximize their potential. He joined the LPCC to be of service, to share his knowledge, and skills.

Bruce grew up in the Lincoln, Nebraska, or in the Navy. For its size, Bruce says Lincoln has an amazing variety of opportunities: educational, entertainment, government services, without many of the negatives of larger cities. He and his wife have four sons, seven grandchildren, and currently, two miniature and one standard poodle. Bruce enjoys playing harmonica, Blues music, reading, and camping.

## Save the Date: LPCC Workshop

Reserve Wednesday, September 26, 2018 on your calendar for the LPCC Fall Workshop. This half day workshop, held in conjunction with National PCC Week, will give a full update on what's new with the US Postal Service. In addition there will be several educational sessions to help you best utilize the mail for your organizations' benefit.



Detailed information to come this summer.

## LPCC EXECUTIVE BOARD

### Industry Co-Chair

**Betty Cummings**

All Needs Computer & Mailing Services

### Postal Co-Chair

**Kerry Kowalski**

Postmaster

### Vice-Chair

**Alette Hain**

Nebraska Game & Parks Commission

### Secretary

**Christy Funcke**

All Needs Computer & Mailing Services

### Treasurer

**Tim Costello**

Envelopes Plus

### Past Industry Co-Chair

**Larry Van Dyke**

Union Bank & Trust

### USPS

**Jon Zvolanek**

## INDUSTRY BOARD

### Lynn Bergen

Speedway Motors, Inc.

### Ward Williams

Midwest Web

### Tom Nottlemann

Claritus

### Ken Reining

University of Nebraska - Lincoln

### Christal Gregerson

AdventSource

### Beth Kumm

RK Alpha Dog Printing

### Ben Yelkin

MackayMitchell Envelope Company

### Kevin Ziska

Pitney Bowes

### Scott Hawco

University of Nebraska - Lincoln



# Lincoln Postal Customer Council

UNITED STATES POSTAL SERVICE

P.O. BOX 81283

LINCOLN, NE 68501-1283

FIRST-CLASS MAIL  
US POSTAGE  
PAID  
U.S.P.S.  
G-10

## Lincoln PCC Events

more info at

[lincolnpcc.com](http://lincolnpcc.com)

5/10/18  
LPCC Quarterly Luncheon  
*Union Bank and Trust*

09/26/18  
National PCC Week  
*SCC Continuing Education Center*

11/8/18  
LPCC Quarterly Luncheon  
*Valentino's Grand Buffet*

## Greater Omaha PCC Events

more info at

[greateromahapcc.com](http://greateromahapcc.com)

3/2018  
Quarterly meeting  
*Location TBD*

6/2018  
Quarterly meeting  
*Location TBD*

6/2018  
GOPCC Annual Golf Outing  
*Quarry Oaks*

## U.S. POSTAL SERVICE CONTACTS

**Ashlee Hansen:** ..... 402-930-4447  
*Business Service Network*

**Bruce Ritter:**..... 402-473-1799  
*Supervisor, Business Mail Entry*

**Mailpiece Design Analyst:**..... 1-855-593-6093  
*MDA@usps.gov*

**Bernie Winter/Sybil Haller:**..... 402-473-1697  
*Mailing Requirements*

**Patrick Dinville:** ..... 402-930-4437  
*Mailing Standards Specialist*

**Jon Zvolanek:**..... 402-473-1751  
*Sales Executive*

## Thanks to those contributing to this newsletter issue:

Christal Gregerson  
Alette Hain  
Mike Huddleston

Kerry Kowalski  
Jon Zvolanek

Visit our website for the latest LPCC information and USPS news! [www.lincolnpcc.com](http://www.lincolnpcc.com)