



Lincoln Postal Customer Council NEWSLETTER

www.lincolnpcc.com

NOVEMBER 2015

The Lincoln Postal Customer Council, in conjunction with the U.S. Postal Service, would like to invite you and members of your company to attend our upcoming event:

2015 USPS Toolkit

Thursday, November 12, 2015



Join us for our November Luncheon and receive an updated and improved USPS Toolkit. We will provide all attendees with an updated toolkit binder and will go through all the new products and services, postal resources and changes we have made since the 2013 toolkit. In addition, Postmaster Kerry Kowalski will provide you with an update on several local changes, the latest on possible price changes and will answer any questions and concerns you have.



**Please plan to attend this informative Lincoln Postal Customer Council Luncheon!
Register today, space may be limited! No membership required, all are welcome.**

Luncheon location: Valentino's Grand Buffet (70th and Van Dorn, Lincoln)

Registration: 11:00 - 11:30 am ♦ Lunch Buffet: 11:30 am ♦ Program: Noon

Program and All You Can Eat Buffet (over 150 items to choose from): \$16.00

Advanced registration is required by Monday, November 9th, 2015.

*Questions? Please call Christy Funcke at 402-473-1743 or
Marcella Ament at 402-473-1602. You may register online at www.lincolnpcc.com*

What's in Your Mailbox



Technology is advancing rapidly and although some may say this will result in less mail being processed and delivered by the US Postal Service, we are harnessing new technology and adding value to the mail which will actually increase mail usage. Two new services will be coming soon that will allow us to let you know what is in your mailbox before we even deliver to your home or business. Real Mail Notification is currently being tested in several US cities and allows customers to view images of any mail piece processed by automated equipment for their address first thing in the morning. Customers receive an email or text with the images attached so they get a preview of the days mail. This has been very popular in tests and actually enhances the “mail moment” when mail pieces are received later in the day according to early data.

In September 2015, the US Postal Service finished replacing over 250,000 scanners that each of our mail carriers use daily to scan packages and obtain signatures from our customers

for accountable mail pieces. Each of these scanners have GPS technology that allows us to know where our carriers are throughout the day and provide up to date scanning data to customers as soon as we scan tracking barcodes. Predictive Delivery is a service currently being tested that will send text or email alerts to customers expecting to receive packages at their home or business of the time the package will actually be delivered. This technology uses the data embedded in every tracking barcode along with the travel patterns of the carrier's route and the GPS position of the carrier's scanner to determine the actual time of delivery. This service along with the large amount of scanning data available for customers sending and receiving packages has increase package volumes in the US Postal Service by double digits. In Fiscal Year 2015 Lincoln saw a 39.6% increase in package volume as a result of the value we are providing to customers through this new technology and service performance.

KERRY KOWALSKI- LINCOLN POSTMASTER

2015 Holiday Shipping Deadlines

The U.S. Postal Service is announcing the 2015 holiday mailing and shipping deadlines for domestic services as customers begin to prepare for the busy shopping and shipping season. Customers are encouraged to ship early, whenever possible.

To ensure timely delivery of cards, letters and packages within the United States by Dec. 25, the Postal Service recommends that customers ship their items by the following dates.

Dec. 15 - Standard Post

Ground service for less-than-urgent deliveries and oversized packages.

Dec. 19 - First Class Mail

Service for standard-sized, single-piece envelopes and small packages weighing up to 13 ounces with delivery in 3 business days or less.

Dec. 21 - Priority Mail

Domestic service in 1, 2, or 3 business days based on where the package starts and where it's being sent. Includes variety of Flat Rate options.

Dec. 23 - Priority Mail Express

Fastest domestic service, with guaranteed overnight scheduled delivery to most locations. Some restrictions and exceptions apply. Please note, Priority Mail Express postage refund eligibility is adjusted for shipments mailed Dec. 22 through Dec. 25.

LPCC Company Profile: Bulu Box

Bulu Box is a monthly subscription service that ships sample diet and nutrition products via USPS Parcel Select. Monthly volumes range between 20,000-45,000 lightweight units. Recently Bulu Box started selling full size products out of their warehouse as well. Those order volumes are smaller and are handled via Stamps.com with First Class and Priority shipping. A key strategy to keep shipping costs low is to create bundles of products that will fit perfectly in a flat rate box..

Bulu Box HQ is located in downtown Lincoln, Nebraska, with a warehouse located in northeast Lincoln. The first Bulu Boxes shipped in June 2012. Today Bulu Boxes are delivered to all 50 states and military members across the globe and they have 22 employees.

Bulu Box CFO, Adam Choate tells us their mission is “With our monthly Bulu Box deliveries and product shipments, we bring to Bulgans the diet and nutrition products that make being healthy easier.



My USPS

***See All Your Packages** - With My USPS, you automatically get a view of all your incoming packages.

***Manage What's Inbound** - You can schedule delivery alerts, request redelivery, hold mail, and more.

***Create a Free Account** - Use your existing personal USPS.com account or sign up for one. It only takes a few minutes.

Feature Descriptions
Enrollment and Profiling: Allows a user to complete the enrollment process and complete online identity verification.
Delivery Alerts and Alert Preferences: Allows a user to be notified from their email due to receive notifications on package delivery status (email and/or text).
Inbound Package Tracking Dashboard: Provides a central location where users can view inbound package tracking information whether automatically or manually entered.
Ship Now (CNS Create Label): Provides the user with access to a label creation form.
Delivery Instructions: Allows a user to direct the carrier on where to leave a package.
Hold Mail: Allows the user to provide upcoming dates that they intend to not be in the home to pick up or delivery at a later date.
Redelivery: Allows users to request a package be re-delivered based on a failed delivery attempt.

Get Started in 3 Steps

1. **Create Your Account**
Use your existing personal USPS.com or create one for free.
2. **Verify Your Identity**
We'll verify your identity to ensure you have access to your secure dashboard.
3. **Manage Your Packages**
From home or on the go, get tracking updates, set up notifications, and much more. Manage your mail from your mobile phone or tablet.

No Need to Keep Track of Tracking Numbers

If a package is coming to you, it will automatically show up in your My USPS dashboard, so there's no need to enter a tracking number to see its status.

Tell Us How You Want to Be Notified

Within the My USPS dashboard, you can schedule email as well as text alerts so that you'll be notified whenever there's a tracking update for your packages.

Take Control of Your Deliveries

If we ever miss you at home, you can schedule a redelivery of your package online. And if you can't be home to accept it, you can authorize your carrier to leave it for you. You can also find information on how to hold your mail if you'll be leaving town.

To get started go to: <https://www.usps.com/manage/myusps.htm>

LPCC Member Profile: Alette Hain

Mail and Merchandising Specialist, Nebraska Game and Parks Commission

Alette has been a member of the LPCC Industry board for many years. She has been on the Education Committee, Social Committee and the Communications Committee.

Alette has been with the Nebraska Game and Parks Commission's mailroom since 1971. Her duties include opening and distributing incoming mail, overseeing processing of the outgoing mail, creating mailing lists for customers and agency mailings, printing and stuffing all mailings, and processing orders for NEBRASKAland gift items and publications.

Alette has lived in and around Lincoln all of her life and she and her husband Ken have three sons and three daughters and ten grandchildren. She enjoys fishing, baking and Dutch Oven cooking

LPCC EXECUTIVE BOARD

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Lincoln Postal Customer Council

UNITED STATES POSTAL SERVICE

P.O. BOX 81283

LINCOLN, NE 68501-1283

FIRST-CLASS MAIL
US POSTAGE
PAID
U.S.P.S.
G-10

Lincoln PCC Events

more info at

lincolnpcc.com

11/12/15

LPCC Quarterly Luncheon
Valentino's Grand Buffet,
Lincoln

2/11/16

LPCC Quarterly Luncheon
Lincoln

5/12/16

LPCC Quarterly Luncheon
Lincoln

Greater Omaha PCC Events

more info at

greateromahapcc.com

12/3/15

OPCC Holiday Program
Workshop and Speaker
December 3, 2015
Tip Top Ballroom, Omaha

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Thanks to those contributing to this newsletter issue:

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Alette Hain
Mike Huddleston

Kerry Kowalski
Arylis Reid
Jon Zvolanek

Visit our website for the latest LPCC information and USPS news! www.lincolnpcc.com