



# Lincoln Postal Customer Council NEWSLETTER

www.lincolnpcc.com

January 2015

*The Lincoln Postal Customer Council, in conjunction with the U.S. Postal Service would like to invite you and members of your company to attend our upcoming event:*

## **Current State and Future of the US Postal Service! Thursday, February 12th, 2015**

Central Plains District Manager **Rick Pivovar** will give us an update on the current state of the US Postal Service and discuss the new and upcoming changes and improvements the US Postal Service is planning in the new year. He will also answer any questions you might have about your mail or how your company or organization will be impacted by the changes the Postal Service is making. Do not miss this opportunity to hear from the District Manager and have your questions answered!

**Luncheon location: The Knolls (2201 Old Cheney Rd, Lincoln)**

**Registration: 11:00 - 11:30 am ♦ Lunch Buffet: 11:30 am ♦ Program: Noon**

**Program and All You Can Eat Buffet: \$22.00**

**Advanced registration is required by Monday, February 9th, 2015.**

*Questions? Please call Christy Funcke at 402-473-1743 or Marcella Ament at 402-473-1602. You may register online at [www.lincolnpcc.com](http://www.lincolnpcc.com)*



### **LPCC Member Profile: Maggie Essink Inbound Mail Supervisor, National Research Corporation**

Please welcome Maggie Essink as our newest member to the Communications Committee! Maggie works at National Research Corporation as the Inbound Mail Supervisor. Maggie joined the company in 2005 as an Inserting Machine Operator, was promoted to a Senior Operator position in 2006, and transitioned into her current position in 2009.

For more than 30 years, National Research Corporation has been at the forefront of patient-centered care, helping healthcare providers measure and improve quality and services through analytics that offer a rich understanding of customers' experiences, preferences, risks, and behaviors.

Maggie's team is responsible for processing the returned mail surveys used in the measuring process. In 2014 this processing included opening, scanning and completing data collection for over 3.5 million surveys.

Maggie is originally from West Haven, Connecticut. West Haven is close to the shore and she says "Summer walks along the boardwalk are priceless!" She moved to Nebraska to be closer to family (and we're glad she did!)

Maggie has enjoyed attending LPCC events for several years and joined the board to become more involved.



## National Postal Forum May 17-20, 2015

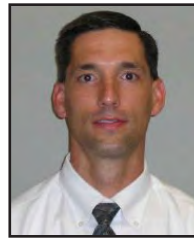
Mark your calendars for the National Postal Forum to be held at the Anaheim Convention Center in Anaheim, CA May 17-20, 2015.

There is no other event offering more opportunities to learn what US Postal Service and industry leadership is planning for the future and how you and your business can best integrate USPS services and take steps necessary to get the most from your partnership with the USPS!



National Postal Forum lasts 4 days and includes a variety of educational and networking activities as well as an opportunity to browse the largest exhibit hall in the mailing industry.

If you are in the business of mail this is THE must-attend annual industry event!



## Postmaster's Update: Parcel Delivery 7 days/week

Many of you may have heard about the US Postal Service partnership with Amazon which has led to the delivery of Amazon Parcels on Sundays in many US Cities. Lincoln NE is one of those cities and has been delivering Amazon Parcels on Sunday since 10/19/2014. In addition, Lincoln delivered Priority, First Class and Standard Post parcels every Sunday in December to help alleviate the extremely heavy volume of parcels we had throughout the Christmas Holiday. During the month of December, Lincoln saw a 36.8% increase in the number of parcels we delivered compared to 2013. This feat was possible due to the hard work and dedication of all the Lincoln employees who did a fantastic job. This was a testament to the Postal Services' commitment to increasing parcel volumes and becoming a world class competitor in the parcel shipping arena. In addition to not raising rates at the beginning of 2015, the US Postal Service is also not expanding dimensional weight pricing like our competitors and has no hidden surcharges or fees on our packages.

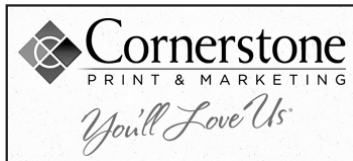
In order to be on the cutting edge of parcel delivery, the US Postal Service has already begun deploying state of the art delivery scanners for every delivery route, has implemented text and email tracking and notification on parcels and has instituted a site specific location where your package is left. Now when your parcel is delivered, your tracking information will show one of the following locations where your package was delivered: 1) In/At Mailbox 2) Front Door/Porch 3) Parcel Locker 4) Left w/Individual 5) Front Desk/Reception 6) Other at Address –such as being left on the back porch, side door, carport etc. 7) Neighbor. Work has already begun on a new generation vehicle that can accommodate the additional parcel volume we are experiencing and expect to continue to grow in the future. The "Mail Moment" is now coming to you 7-days per week!

Thank you for your continued involvement and support; we would not be the Lincoln Postal Customer Council without you.

KERRY KOWALSKI- LINCOLN POSTMASTER

## LPCC Company Profile: Cornerstone Print & Marketing

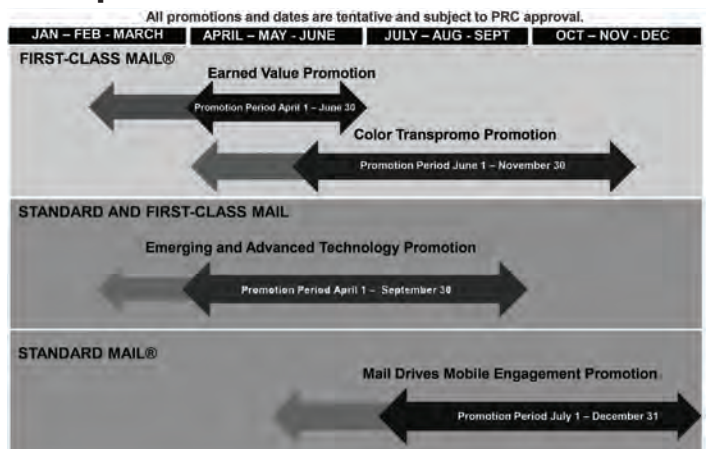
Cornerstone Print & Marketing began in 1992 when founder Jay Wilkinson opened an AlphaGraphics Printing Franchise at 14th & P in Lincoln. The company expanded with a 2nd location opening in Omaha in 1998 and after three years of continued growth re-branded as Cornerstone Print & Marketing in 2001. Over the next decade Cornerstone expanded by merging with Dietrich Printing, Heartland Press, Pressline and Boomer's Printing Company. In 2012 Cornerstone relocated to 1201 Infinity Court into a 65,000 square foot building and production facility shared with its sister company, Firespring.



Cornerstone's mission is to help businesses achieve success. They do that by providing marketing, printing, graphic design, finishing, mailing, promotional, and tradeshow display solutions.

Cornerstone's 70 employees work mostly with Lincoln and Omaha clients with a few regional and national clients in the mix. They partner with USPS to obtain the best solution for their client's mailing needs.

## Proposed 2015 Promotion Calendar



For more information go to [www.sourcelink.com](http://www.sourcelink.com)

# U.S. Postal Service Delivers Record Holiday Season

## Double-digit package growth surpasses projections



Monday, Dec. 22, 2014

December 2014

**28 million**  
packages

and

**463 million**  
pieces of mail

delivered on busiest day

**524 million**  
packages delivered

for a

**18%**

increase from  
December 2013

**W**ASHINGTON — The U.S. Postal Service exceeded its holiday delivery projections this season, delivering approximately 524 million packages in December — an 18 percent increase over last year:

On Dec. 22 alone, the Postal Service delivered more than 28 million packages. This marked the most packages delivered in a single day in the organization's history. The package delivery record was set while also delivering approximately 463 million pieces of mail.

Improving tracking and reliability for customers was a key factor in preparing for holiday delivery demand. In advance of the holidays, the Postal Service also lowered some prices for businesses and frequent shippers.

"The volume this holiday season demonstrates that retailers and consumers increasingly are turning to the Postal Service to deliver their packages," said Postmaster General and Chief Executive Officer Patrick Donahoe. "We know how much our customers count on us to make sure cards, letters and gifts make it home, and I'm proud that we delivered on our promise."

In preparation for the holiday package volume, the Postal Service enhanced its network and made adjustments to mail processing and delivery operations, including delivering packages seven days a week beginning late November. More than 20 million packages were delivered on the five Sundays prior to Christmas to keep the mail moving and networks clear. An additional 118,000 packages were delivered Christmas Day.

"The dedication and resolve of our employees is commendable," Donahoe said. "They adapted and delivered heavier-than-ever volumes of packages. They worked extremely hard, many of them braving harsh weather. I'm honored by the commitment they demonstrated this holiday season."

The Postal Service is continuing to anticipate holiday volume through January as consumers use the mail to return holiday gifts. Merchants and retailers can take advantage of several return services, including Priority Mail Returns Service, to help customers make their returns easier. Consumers with gifts to return can pack items in Priority Mail packaging, which comes with insurance and tracking, and is available free at Post Offices or online.

The Postal Service receives no tax dollars for operating expenses and relies on the sale of postage, products and services to fund its operations

## LPCC EXECUTIVE BOARD

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National Research Corp

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# Lincoln Postal Customer Council

UNITED STATES POSTAL SERVICE

P.O. BOX 81283

LINCOLN, NE 68501-1283

FIRST-CLASS MAIL  
US POSTAGE  
PAID  
U.S.P.S.  
G-10

## Lincoln PCC Events

more info at

[lincolnpsc.com](http://lincolnpsc.com)

2/12/15  
LPCC Quarterly Luncheon  
*The Knolls, Lincoln*

5/14/15  
LPCC Quarterly Luncheon  
*Lincoln*

9/22/15  
Mini Workshop  
*Lincoln*

11/12/15  
LPCC Quarterly Luncheon  
*Valentino's Grand Buffet,  
Lincoln*

## Greater Omaha PCC Events

more info at

[greateromahapcc.com](http://greateromahapcc.com)

3/19/15  
OPCC Quarterly Program  
*Tip Top Ballroom, Omaha*

5/15/15  
OPCC Annual Golf Outing  
*Quarry Oaks, Ashland*

6/18/15  
General Meeting  
*Georgetown Club, Omaha*

9/24/15  
OPCC 3rd Annual Omaha  
Advertising X! Conference  
(PCC Day)  
*Ralston Arena, Omaha*

12/3/15  
OPCC Holiday Program  
*Tip Top Ballroom, Omaha*

## U.S. POSTAL SERVICE CONTACTS

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*Sales Executive*

## Thanks to those contributing to this newsletter issue:

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Mike Huddleston                  Josh Vonfeldt  
Kerry Kowalski                    Jon Zvolanek

Visit our website for the latest LPCC information and USPS news! [www.lincolnpsc.com](http://www.lincolnpsc.com)